

Bank Management

Bank Management & Financial Services, 9th edition

Published: 02/09/2012

Peter Rose and Sylvia Hudgins

ISBN: 978-0-07-803467-1 / 768 pp.

ISBN: 978-0-07-132642-1 (IE)

Bank Management and Financial Services, now in its ninth edition, is designed primarily for students interested in pursuing careers in or learning more about the financial services industry. It explores the services that banks and their principal competitors (including savings and loans, credit unions, security and investment firms) offer in an increasingly competitive financial-services marketplace.

www.mhhe.com/rosehudgins9e

Investments

Essentials of Investments, 9th edition

Published: 09/28/2012

Zvi Bodie, Alex Kane, and Alan Marcus

ISBN: 978-0-07-803469-5 / 768 pp.

ISBN: 978-0-07-714824-9 (GE)

The market leading undergraduate investments textbook, *Essentials of Investments, 9e* by Bodie, Kane, and Marcus, emphasizes asset allocation while presenting the practical applications of investment theory. The authors have eliminated unnecessary mathematical detail and concentrate on the intuition and insights that will be useful to practitioners throughout their careers as new ideas and challenges emerge from the financial marketplace. The Ninth Edition includes increased attention to changes in market structure and trading technology, while continuing to be organized around

one basic theme – that security markets are nearly efficient.

www.mhhe.com/BKMess9e

Supplements:

- Connect Finance
- Connect Plus Finance

Managerial and Corporate Finance

Case Studies in Finance, 7th edition

Robert Bruner, Kenneth Eades, and Michael Schill

Published 01/25/2013

ISBN: 978-0-07-786171-1 / 816 pp.

ISBN: 978-1-259-07094-5 (IE)

Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions.

Essentials of Corporate Finance, 8th edition

Stephen Ross, Randolph Westerfield, and Bradford Jordan

Published 01/25/2013

ISBN: 978-0-07-803475-6 / 672 pp.

The integrated solutions for Ross's *Essentials of Corporate Finance* have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyze the results. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help

students master chapter core concepts and come to class more prepared. In addition, resources within Connect Plus help students solve financial problems and apply what they've learned. Ross Essentials' succinct coverage, managerial focus, and strong end-of-chapter content combine with a complete digital solution to help your students achieve higher outcomes in the course.

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M: Finance, 2nd edition

Marcia Cornett, Troy Adair, and John Nofsinger

Published 01/11/2013

ISBN: 978-0-07-803481-7 / 384 pp.

The integrated solutions for Cornett's *M: Finance* have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyze the results. Cornett M's unmatched pedagogy and additional resources within Connect Plus help students solve financial problems, understand the relevance, and apply what they've learned. Cornett M's succinct coverage, magazine-like design, and personal examples combine with a complete digital solution to help your students achieve higher outcomes in the course.

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Principles of Corporate Finance, 11th edition

Richard Brealey, Stewart Myers, and Franklin Allen

Published 01/18/2013

ISBN: 978-0-07-803476-3 / 960 pp.

The integrated solutions for Brealey's *Principles of Corporate Finance* have been specifically designed to help improve student performance, meaning that students are prepared for class and can successfully solve problems and analyze the results. Resources within Connect

Finance provide unlimited opportunities for students to practice solving financial problems and apply what they've learned. Brealey's world-leading content showing managers how to use financial theory to solve practical problems combined with a complete digital solution will help students achieve higher outcomes in the course.

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Corporate Finance, 10th edition

Published: 10/05/2012

Stephen Ross, Randolph Westerfield, and Jeffrey Jaffe

ISBN: 978-0-07-803477-0 / 1056 pp.

Corporate Finance, by Ross, Westerfield, and Jaffe emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The Tenth Edition includes many exciting new research findings as well as an enhanced Connect Finance, now with even more student learning resources.

www.mhhe.com/rwjcorpfin10e

Supplements:

- Connect Finance with Learnsmart
- ConnectPlus Corporate Finance

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Fundamentals of Corporate Finance Standard Edition, 10th edition

Published: 01/20/2012

Stephen Ross, Randolph Westerfield, and Bradford Jordan

ISBN: 978-0-07-803463-3 / 800 pp.

The best-selling Fundamentals of Corporate Finance (FCF) has three basic themes that are the central focus of the book:

- An emphasis on intuition—the authors separate and explain the principles at work on a common sense, intuitive level before launching into any specifics.
- A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance.
- A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment.

The Tenth Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. Every chapter has been updated to provide the most current examples that reflect corporate finance in today's world. The supplements package has been updated and improved, and with the enhanced Connect Finance and Excel Master, student and instructor support has never been stronger.

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Supplements:

- Connect Plus Finance with Learnsmart
- Connect Finance with Learnsmart

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Fundamentals of Corporate Finance Alternate Edition, 10th edition

Published: 1/20/2012

Stephen Ross, Randolph Westerfield, and Bradford Jordan

ISBN: 978-0-07-747945-9 / 992 pp.

The best-selling Fundamentals of Corporate Finance (FCF) has three basic themes that are the central focus of the book:

- An emphasis on intuition—the authors separate and explain the principles at work on a common sense, intuitive level before launching into any specifics.
- A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance.
- A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment.

The Tenth Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. Every chapter has been updated to provide the most current examples that reflect corporate finance in today's world. The supplements package has been updated and improved, and with the enhanced Connect Finance and Excel Master, student and instructor support has never been stronger.

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Supplements:

- Connect Plus Finance with Learnsmart
- Connect Finance with Learnsmart

Personal Finance

Focus on Personal Finance, 4th edition

Published: 09/21/2012

Jack Kapoor, Les Dlabay, and Robert
Hughes

ISBN: 978-0-07-803478-7 / 576 pp.
ISBN: 978-0-07-131845-7 (OR)

Focus on Personal Finance is a brief, 14-chapter book, covering the critical topics in Personal Finance courses. This 4-color, paperback text is designed and written to appeal to a range of ages, life situations, and levels of financial literacy. A unique aspect of this text is its active approach. This text will not only get your students thinking about their current situation and financial goals, but also to put these in writing to use as a guide and revise over the course of their lives. The more a student involves themselves in the assessments, exercises and worksheets provided, the more they will discover about their current habits and how to improve them for greater financial freedom.

Students have many different financial goals, but none are more important than having a basic understanding of financial issues and peace of mind with regard to their decisions. The ultimate goal of *Focus on Personal Finance* is to get students to this point as a first step to achieving the many financial goals they have set for themselves.

www.mhhe.com/kdhfocus4e

Supplements:

- Connect Finance
- ConnectPlus Finance
- Connect Finance with Learnsmart

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Personal Finance, 1st edition

Published: 02/03/2012

Robert Walker and Kristy Walker

ISBN: 978-0-07-353065-9 / 704 pp.
ISBN: 978-0-07-131818-1 (OR)

This new book offers students a comprehensive and engaging treatment of personal finance, while incorporating unique themes, an application-driven pedagogy, and a definitive action plan. Unlike other texts on the market, it offers a frank and timely discussion of living within one's means and incorporating personal values and priorities into a personal financial plan. The intent is to help readers set priorities that guide their finances, rather than the other way around. This book establishes a path toward financial freedom that is less about accumulating wealth and more about building a future tailored to individual goals. With Walker/Walker, your future looks bright!

www.mhhe.com/walkerp1e

Supplements:

- Connect Plus Finance
- Connect Finance

Real Estate Principles

Real Estate Principles: A Value Approach, 4th edition

David Ling and Wayne Archer

Published 12/28/2012

ISBN: 978-0-07-337734-6 / 704 pp.
ISBN: 978-0-07-131844-0 (OR)

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making. Students using Ling and Archer should finish the course with a value-oriented framework and a set of valuation and

decision making tools that can be applied in a variety of real-world situations. The key to making sound investment decision is to understand how property values are created, maintained, increased or destroyed.

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