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Corporations and Citizenship: Business, Responsibility and Society

[Andrew Crane](#), Dirk Matten, Jeremy Moon

- [Management](#)

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- 148 Citations



Abstract

It is widely accepted that corporations have economic, legal, and even social roles. Yet the political role of corporations has yet to be fully appreciated. *Corporations and Citizenship* serves as a corrective by employing the concept of citizenship in order to make sense of the political dimensions of corporations. Citizenship offers a way of thinking about roles and responsibilities among members of polities and between these members and their governing institutions. Crane, Matten and Moon provide a rich and multi-faceted picture that explores three relations of citizenship - corporations as citizens, corporations as governors of citizenship, and corporations as arenas of citizenship for stakeholders - as well as three contemporary reconfigurations of citizenship - cultural (identity-based), ecological, and cosmopolitan citizenship. The book revolutionizes not only our understanding of corporations but also of citizenship as a principle of allocating power and responsibility in a political community.

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Corporate Citizenship. In the 1980's a new term entered the glossary to describe the business-society relationship. 'Corporate Citizenship' now appears frequently in the business and academic literature. Multinational corporations are both local and global actors whose rights and responsibilities across national boundaries implied an analysis of hyper norms.[7] The U.N. Global Compact where multinational corporations voluntarily commit to a set of principles in the areas of environment, labour and human rights values and principles which gives a human face to the global market and aspire to overcome imbalances. between the economic, social, and political realms.[8]. Corporate Social Responsibility and Corporate Citizenship. KEY WORDS: corporate social responsibility, corporate responsiveness, corporate citizenship, stakeholder management, corporate social performance, issues management, sustainable development, the common good. Introduction. Since the second half of the 20th century a long debate on corporate social responsibility (CSR) has been taking place. 3. A fourth group of theories understands that the relationship between business and society is embedded with ethical values. This leads to a vision of CSR from an ethical perspective and as a consequence, firms ought to accept social responsibilities as an ethical obligation above any other consideration. We can term this group ethical theories. Birch, David. 2001. "Corporate Citizenship: Rethinking Business beyond Corporate Social Responsibility." In Andriof, and McIntosh, 2001a. Boman, J. 1996. "Research in Corporate Political Action: Integration and Assessment." *Business and Society* 36(1): 32-72. Gramlich, J. D., and Wheeler, J. E.. 2003. "How Chevron, Texaco, and the Indonesian Government Structured Transactions to Avoid Billions in U.S. Income Taxes."

Corporate Social Responsibility (CSR) is a hot issue among companies and CEOs like talking about what their company gives back to society. CSR encompasses an organization's commitment to behave in an environmentally sustainable manner while honoring the interests of its stakeholders. Stakeholders are beginning to challenge corporations to start social responsibility roles. Business is a part of society: Business and society are benefited when there is a symbiotic relationship between the two. Society gains from economic development and from the employment opportunities and business benefits through the workforce and the consumers provided by society.