

Genre: An Introduction to History, Theory, Research, and Pedagogy

By Anis S. Bawarshi and Mary Jo Reiff

Genre: An Introduction to History, Theory, Research, and Pedagogy provides a critical overview of the rich body of scholarship that has informed a "genre turn" in Rhetoric and Composition, including a range of interdisciplinary perspectives from rhetorical theory, applied linguistics, sociology, philosophy, cognitive psychology, and literary theory. The book presents an historical overview of genre; describes key issues and theories that have led to the reconceptualization of genre over the last thirty years; examines current research and lines of development in the study of genre; provides examples of various methodologies for conducting genre research; and explores the possibilities and implications for using genre to teach writing at various levels and within different disciplines. While the book examines various traditions that have shaped the field's understanding of and approaches to genre, what connects these various approaches is a commitment to the idea that genres reflect and coordinate social ways of knowing and acting in the world and thus provide valuable means of researching how texts function in various contexts and teaching students how to act meaningfully in multiple contexts.



Table of Contents

[Open the entire book: 1.5 Mb](#)

[Front Matter and Table of Contents](#) (68K)

[Series Editor's Preface](#) (47K)

[Acknowledgements](#) (35K)

[1. Introduction and Overview](#) (72K)

[2. Genre in Literary Traditions](#) (118K)

[3. Genre in Linguistic Traditions: Systemic Functional and Corpus Linguistics](#) (108K)

[4. Genre in Linguistic Traditions: English for Specific Purposes](#) (104K)

[5. Genre in Rhetorical and Sociological Traditions](#) (124K)

[6. Rhetorical Genre Studies](#) (181K)

[7. Genre Research in Academic Contexts](#) (141K)

[8. Genre Research in Workplace and Professional Contexts](#) (119K)

[9. Genre Research in Public and New Media Contexts](#) (123K)

[10. From Research to Pedagogy: Multiple Pedagogical Approaches to Teaching Genres](#) (92K)

[11. Rhetorical Genre Studies Approaches to Teaching Writing](#) (138K)

[Glossary](#) (93K)

[Annotated Bibliography](#) (66K)

[Notes](#) (65K)

[Works Cited](#) (140K)

[Index](#) (59K)

[About the Authors](#) (56K)

About the Authors

Anis S. Bawarshi is Associate professor of English and Director of the Expository Writing Program at the University of Washington and author of *Genre and the Invention of the Writer: Reconsidering the Place of Invention in Composition* (2003); *Scenes of Writing: Strategies for Composing with Genres* (2004; with Amy Devitt and Mary Jo Reiff); *A Closer Look: A Writer's Reader* (2003; with Sidney I. Dobrin)

Mary Jo Reiff is Associate Professor of English at the University of Tennessee-Knoxville and author of *Approaches to Audience: An Overview of the Major Perspectives* (2004), co-author (with Amy Devitt and Anis Bawarshi) of *Scenes of Writing: Strategies for Composing with Genres* (2004), and co-editor (with Kirsten Benson) of *Rhetoric of Inquiry* (2009).

Reference Guides to Rhetoric and Composition

Series Editor: Charles Bazerman, University of California, Santa Barbara

This book is available in whole and in part in Adobe's Portable Document Format (PDF). It is also available in print at [Parlor Press](#).

Copyright © 2010 by Parlor Press and the WAC Clearinghouse. 278 pages, with glossary, annotated bibliography, works cited, and index. Available in paper and cloth formats [direct from Parlor Press online](#), or at any online or brick-and-mortar bookstore. Available in PDF format for no charge on this page at the WAC Clearinghouse. You may view this book. You may print personal copies of this book. You may link to this page. You may not reproduce this book on another website.

About the Clearinghouse

The WAC Clearinghouse is an open-access, educational website supported by donors, sponsors, and the Colorado State University Open Press as well as a large group of volunteers. Copyright on the materials on this site is held by the authors and editors who have contributed content to it (© 1997-2019). This site is published using the Mura CMS and the Lucee open-source CFML platform.

Social

[Tweet](#)

Genre: An Introduction to History, Theory, Research, and Pedagogy provides a critical overview of the rich body of scholarship that has informed a "genre turn" in Rhetoric and Composition, including a range of interdisciplinary perspectives from rhetorical theory, applied linguistics, sociology, philosophy, cognitive psychology, and literary theory. The book presents an historical overview of genre; describes key issues and theories that have led to the reconceptualization of genre over the last thirty years; examines current research and lines of development in the study of genre; p Status of Research or Work: Completed/published. Research Type: Publications. Books. An Introduction to Genre Theory. Genre Theory is a collective term used to describe theoretical approaches that are concerned with how similar situations generate typified responses called genres, which serve as a platform for both creating an understanding based on shared expectations and also shaping the social context. Application of Genre Theory. Because RGS connects genres directly to the situations in which they are used, it has proven to be a rich framework for looking at the role of genres in workplace interactions. A study by Orlikowski and Yates (1994), for example, uses Genre Theory to analyze the role of genres emerging through new forms of electronic communication within a company. Genre: An Introduction to History, Theory, Research, and Pedagogy.

Genre: An Introduction to History, Theory, Research, and Pedagogy. Anis S. Bawarshi, Mary Jo Reiff. Download (pdf, 1.50 Mb) Donate Read. Style : An Introduction to History, Theory, Research, and Pedagogy. Average rating: 0 out of 5 stars, based on 0 reviews Write a review. Brian Ray. Walmart # 560426794. This button opens a dialog that displays additional images for this product with the option to zoom in or out. Tell us if something is incorrect. Style : An Introduction to History, Theory, Research, and Pedagogy. Average rating: 0 out of 5 stars, based on 0 reviews Write a review. Brian Ray. The book presents an hi GENRE: AN INTRODUCTION TO HISTORY, THEORY, RESEARCH, AND PEDAGOGY provides a critical overview of the rich body of scholarship that has informed a "genre turn" in Rhetoric and Composition, including a range of interdisciplinary perspectives from rhetorical theory, applied linguistics, sociology, philosophy, cognitive psychology, and literary theory.Â Since part of what defines a genre is its placement within a system of genre relations within and between activity systems, genres cannot be defined or taught only through their formal features (103).

Genre: An Introduction to History, Theory, Research, and Pedagogy. Title: Genre: An Introduction to History, Theory, Research, and Pedagogy. Author: Bawarshi, Anis S. Genre: An Introduction to History, Theory, Research, and Pedagogy. Anis S. Bawarshi, Mary Jo Reiff. Download (pdf, 1.50 Mb) Donate Read.